

news +++ Ambiente/Christmasworld  
07 to 11 February 2025

## ambiente christmasworld

### Premiere: Digital showrooms for Ambiente and Christmasworld Trends 24+

Frankfurt am Main, May 2024. The trend areas of the leading consumer goods trade fairs now have digital twins: 360° images of Ambiente and Christmasworld Trends 24+ enable users to discover new trends all year round - and order them directly.



Graphic: Messe Frankfurt

Via Conzoom Solution, the content hub specifically for retailers, users can now get inspired by Ambiente and Christmasworld Trends 24+ all year round. In addition, embedded information tags provide details to the exhibition products and link directly to the exhibitor profile for ordering. In addition, retailers can use [nmedia.hub](https://nmedia.hub) to place orders with over 400 top brands at any time of day or night, 365 days a year.

With these offerings, the consumer goods trade fairs are constantly expanding their position as a year-round partner to the industry.

#### **Click here for the digital showroom:**

[360° virtual tour: discover & order trends \(messefrankfurt.com\)](https://messefrankfurt.com)

With the new newsroom, Conzoom Solutions also provides comprehensive information on the latest news from the consumer goods market:

[Newsroom \(messefrankfurt.com\)](https://messefrankfurt.com)

#### **Note for journalists:**

Discover inspirations, trends, styles and personalities on the [Ambiente Blog](#) and further expert knowledge and ideas for retail on [Conzoom Solutions](#). With the Conzoom Circle network, Messe Frankfurt links the most important international platforms for the global

consumer goods and retail industry and bundles industry knowledge and expertise online at: [www.conzoom-circle.messefrankfurt.com](http://www.conzoom-circle.messefrankfurt.com)

**Press releases & images:**

[ambiente.messefrankfurt.com/press](http://ambiente.messefrankfurt.com/press) | [christmasworld.messefrankfurt.com/press](http://christmasworld.messefrankfurt.com/press)

**On social media:**

[www.facebook.com/ambientefair](http://www.facebook.com/ambientefair) | [www.instagram.com/ambientefair](http://www.instagram.com/ambientefair)  
[www.linkedin.com/company/ambientefair](http://www.linkedin.com/company/ambientefair) | [www.ambiente-blog.com](http://www.ambiente-blog.com)

[www.facebook.com/christmasworld/](http://www.facebook.com/christmasworld/) | [www.instagram.com/christmasworld.frankfurt/](http://www.instagram.com/christmasworld.frankfurt/)  
[www.linkedin.com/company/christmasworldfrankfurt](http://www.linkedin.com/company/christmasworldfrankfurt)

**Hashtags:** #ambiente25 #ambientefair  
#christmasworld25 #christmasbusiness

**Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

<https://www.messefrankfurt.com/sustainability.html>



**Your contact:**

Jelena Brezac

Tel.: +49 69 7575-6880

[jelena.brezac@messefrankfurt.com](mailto:jelena.brezac@messefrankfurt.com)

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)