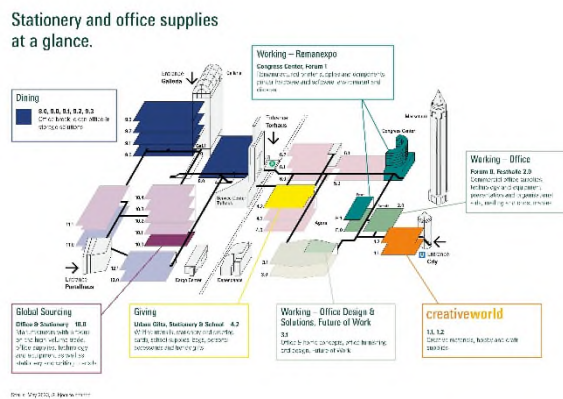


# ambiente

## The new stationery and office supplies cosmos at a glance

Frankfurt am Main, December 2023. The newly created stationery and office supplies cosmos at Ambiente, in conjunction with the related Creativeworld and Christmasworld product portfolio, provides a wealth of inspiration for varied core and supplementary ranges. Ambiente presents the international stationery and office range in a future-oriented way. The focus is on the growing Working area, which reflects the fusion of New Work and Lifestyle, Home and Office and current developments in the market.



Ambiente presents the international paper, stationery and office supplies range in a future-oriented way. The result: a wide range of inspiration for international office and stationery buyers. Graphic: Messe Frankfurt

What will future-ready offices look like? What will the home office, the co-working space or the mobile workplace be equipped with in the future? The Ambiente Working area, which is growing by three hall levels, offers the latest trends, innovative products and conceptual solutions. The spectrum ranges from commercial office supplies and equipment (Office) to furnishings and design for offices, co-working spaces and home offices (Office Design & Solutions). The highlight is the "Future of Work" area with a curated selection of innovative suppliers for intelligent furnishing concepts for modern working spaces. At Office Heroes, for example, the major office and stationery brands such as Casio, Durable/Luctra, Edding International, Jakob Maul, Novus Dahle, Sigel and Tesa will be exhibiting. The Remanexpo platform for remanufactured printer consumables and components with its brand area also demonstrates the growing importance of sustainability in this segment.

Synergies are created between Ambiente Working, Dining, Living and Giving, which generate new international business contacts and ideas for the work of tomorrow - perfect for designing a wide variety of core and additional product assortments. In the Giving

area, for example, Stationery & School showcases the comprehensive range of stationery and school supplies from Erich Krause, Factis and Main Paper, among others. High-quality writing instruments from international exhibitors such as Caran d'Ache, Cleo Schreibgeräte, Diplomat, Distri-Brands, Hugo Boss, Kaweco, Maybach, Monteverde-Conklin, Platinum Pen, Rubinato and Waldmann are well represented here. Urban Gifts presents a large selection of gift items - for example from Kikkerland, Lund London and Troika. In the Dining area, trade visitors will discover everything to do with Office Break, Clean Office & Storage Solutions. Ambiente is also the largest sourcing platform outside China - with many high-volume suppliers for stationery ranges, which this time occupy the entire Hall 10.0 with Office & Stationery. At the parallel Creativeworld and Christmasworld events, they will also find ideas for additional product ranges - from the latest DIY trends to sales-boosting festive decorations for the PoS. Companies such as Clairefontaine, Schneiderpen and Tombow will be on board at Creativeworld in the immediate neighbourhood.

### **Highlights for the office and stationery sector at a glance**

The **Future of Work Area** (Hall 3.1) opens up new perspectives on conceptual solutions for office organisation. For this special presentation, MTR Architekten + Stadtplaner from Berlin have developed modern, flexible workspaces that stage the various requirements: Socialise, Collaborate, Concentrate and Educate. The [Future of Work Academy](#) will showcase solutions for modern and hybrid working environments with presentations by renowned experts and guided tours. Directly adjacent is the Office Design & Solutions segment with innovative suppliers such as Bungarten, Cornilleau SAS, Country Living, Hey-Sign, Koenig + Neurath, Kühnle'waiko Büromöbel, Mauser Einrichtungssysteme, Mute-labs, Studio Antti Evavaara Design, Vario Büroeinrichtung, wd3 and Woodtec.

At the [Remanexpo Academy](#) (Forum 1), specialists will talk about the latest developments in remanufactured printer consumables and components and jointly promote more sustainable solutions. **Ms Paper & Friends** (Hall 4.2 Foyer) is aimed specifically at stationery retailers, booksellers and concept stores and inspires new, fresh forms of presentation with selected new products. **Ambiente Trends 24+** (Hall 4.1 Foyer) presents the three most important styles of the season with all their facets and characteristics for office, living, kitchen, household and tableware. **Creativeworld Trends 2024** (Hall 1.2) will show which techniques, colours, shapes and materials are in demand in the creative sector. **Christmasworld Trends 24+** (Hall 4.1 Foyer) will provide an overview of the industry's new products for seasonal and festive decorations. Together, the trends developed by the trend bureau bora.herke.palmisano on behalf of Messe Frankfurt provide the perfect orientation for trend-oriented product range design. The lecture programme of the [Conzoom Solutions Academy](#) (Hall 4.0, Saal Europa) will highlight the latest and upcoming developments in the consumer goods industry - with exciting best practices, design trends and top speakers on key topics such as sustainability, digitalisation and the future of retail. Trade visitors benefit from first-class expertise that prepares them for the challenges and opportunities of the future.

Ambiente will continue to take place at the same time as Christmasworld and Creativeworld at the Frankfurt exhibition centre:

Ambiente/Christmasworld:	26 to 30 January 2024
Creativeworld:	27 to 30 January 2024

**Note for journalists:**

Discover inspirations, trends, styles and personalities on the [www.ambiente-blog.com/](http://www.ambiente-blog.com/) and further expert knowledge on [Conzoom Solutions](http://Conzoom Solutions).

**Press releases & images:** <http://ambiente.messefrankfurt.com/press>

**On social media:**

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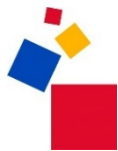
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